

Public Relations Inquiry

Special Issue Call for Papers

Memory, mortality, discourse and identity

This Special issue is intended to open up connections between the fields of Public relations and Memory Studies, and to give scholars the opportunity to reflect upon the ways in which public relations and public communications practices influence the articulation of memory in public and academic discourses. Public relations work may connect past and present through its cultivation of organizational myths and rituals, as well as framing official discourse around organizational death, reincarnation or rebirth.

Articles may take a variety of forms and may focus on individual or shared memories in order to reflect upon the role of formal communications on such processes.

Submissions around the following themes are welcomed:

- Public communications, commemoration and remembrance
- Cultural memories, heritage and public communication
- Public relations and nostalgia
- Publics', stakeholders' and community memories
- Public relations, discourse and narrative
- Public relations' memories, narratives and myths
- Public relations and story-telling
- Public relations, biography, autobiography and auto-ethnography
- Public relations, identity and politics
- Nation-branding, public diplomacy and nostalgia
- Public relations, migration and diasporas
- Bereavement and promotional culture

Submissions should be clearly labelled for the Special Issue and submitted by April 2014. Please also email Jacquie L'Etang, Queen Margaret University, Scotland JLetang@qmu.ac.uk

Deadline: 1 April 2014

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